

IN THE CLAIMS

1 Please amend the claims in accordance with the following rewritten claims in clean form. Applicant includes herewith an Attachment for Claim Amendments showing a marked up version of each amended claim.

18. (Amended) A method of transacting an anonymous purchase, comprising:

supplying at least one purchase card from a purchasing intermediary to a retail establishment;

C¹ purchasing the purchase card from the retail establishment, the purchase card including an associated account number, but does not identify the purchaser;

providing purchase transactional information, including the account number associated with the purchase card, to a retailer, the retailer being different from the purchasing intermediary; and

transacting a purchase with the retailer based on the account number associated with the purchase card, thereby maintaining the anonymity of the purchaser.

Please add the following new claims.

22. The method of Claim 18 further comprises:

C² sending a purchased good by the retailer to an intermediary shipping address associated with the purchasing intermediary; and